

▼ Hospitality with a system

protel
hotel software®



Selling vouchers with protel

protel **Vouchers**

Product information

protel Vouchers

Selling vouchers with protel



protel Vouchers

Less pain, more gain

- Simplify voucher sales
- Multiply turnover

Vouchers and gift certificates become more and more popular. Not only for consumers and guests but also for decision makers, always on the lookout for new ways to increase the revenue of their houses and to boost their sales. In Great Britain, for example, the overall annual sales of vouchers are growing at 24 %. Today, there are hotels that actually make most of their turnover by selling vouchers.

If you sell vouchers at the front desk and/or online via the hotel's website: protel Vouchers is seamlessly integrated in the protel PMS and relieves you of the administrative strain often associated with voucher sales. Issue, print, sell, administrate and redeem as many vouchers and gift certificates as you want. protel Vouchers puts the professional handling of voucher sales at your fingertips.

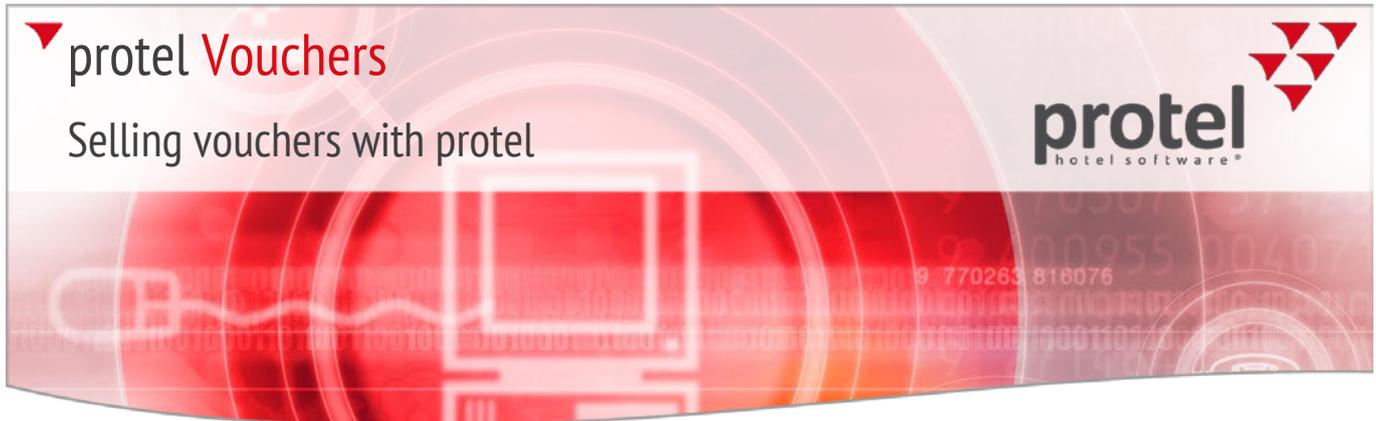
- Issue, sell redeem and manage vouchers
- Use these templates to sell vouchers in protel FO or via the Internet in an instant.
- Reusable templates reduce your work
- Almost all entries and settings are already pre-set in the system data.

Name	Sales name	Sales ...	Sales to	Available in hotels
PGS_Himmel	Im siebten Himmel	01/01...	01/01/50	Available in all hotels
PGS_Grube	Grubenzauber	01/01...	01/01/50	Available in all hotels
PGS_LDP	Lasst euch mal rich...	01/01...	01/01/50	Available in all hotels
EGS_F&B_50	All you can eat für ...	01/01...	01/01/50	Available in all hotels
EGS_Spa_all	Lass es dir gutgehen!	01/01...	01/01/50	Available in all hotels
EGS_F&B_frei	Freie Auswahl aus ...	01/01...	01/01/50	City DO,Carlton DO.Ed...
AGS_100	protel 100-Euro-Wer...	01/01...	01/01/50	Available in all hotels
AGS_50	protel 50-Euro-Wert...	01/01...	01/01/50	Available in all hotels
PGS_Grube-10%	Grubenzauber	01/01...	01/01/50	Available in all hotels
EGS_F&B_50...	All you can eat für ...	01/01...	01/01/50	Available in all hotels
AGS_100-15%	protel 100-Euro-Wer...	01/01...	01/01/50	Available in all hotels
AGS_50	protel 50-Euro-Wert...	01/01...	01/01/50	Available in all hotels
PGS_Grube-10%	Grubenzauber_1	01/01...	01/01/50	Available in all hotels
AGS_all	protel Voucher	01/01...	01/01/50	Available in all hotels

protel SD | Dialogue: Voucher template „Universal voucher“

Abstract

With protel Vouchers you can create voucher templates in the protel system data to sell vouchers and gift certificates for all kinds of purposes. You can choose either universal vouchers, which can be used as a method of payment, or earmarked vouchers.



- ▼ Issue
- ▼ Sell
- ▼ Redeem
- ▼ Manage vouchers

Based on these templates, vouchers and gift certificates can then be offered for sale at the front office or via the Internet. After entering all information, you can post as many vouchers as you want to a guest invoice (when selling to an in-house guest) or to a non-guest invoice (when selling to a walk-in or via the Internet) in a single process. And only one click triggers print merge. Moreover, managing vouchers in protel FO enables you to constantly track all sold or (fully or partially) redeemed vouchers.

protel Vouchers: Three voucher types for every need

Three predefined types:

protel's voucher management approach is built around practical examples from everyday use. There are three predefined voucher types you can easily customize to issue vouchers and gift certificates for any need. This includes

Universal vouchers

- ▼ Universal vouchers are used as a method of payment. This voucher type is not restricted to any distinct purpose and can be redeemed for any products or services your house offers.

Restricted vouchers

- ▼ Earmarked vouchers are also used as a method of payment. This voucher type is restricted in as much as it is bound to one or several protel transaction accounts (TAA). The voucher user can choose from a predetermined range of products and services up to a fixed maximum amount.

Package vouchers

- ▼ Package vouchers refer to distinct purposes and are meant for arrangements defined in the rate codes. A package voucher is meant to be redeemed exclusively for a predefined arrangement of certain products and services. The amount is fixed and reckoned as redeemed even if not all of the included services have been called upon.



Online voucher sale via the hotel's website

Select the template in the system data you would like to use for your online sales with a single click. You can also create the standard template for the e-mail which will automatically be sent out to the person who purchases the voucher.

Select voucher templates you'd like to use for your online sales only once ...

Customer database	▼	Online setup
protel Survey	▼	
protel Room Tweet	▼	
protel Direct Mail	▼	
protel Online Vouchers	▲	
Online Setup	▲	
Confirmation E-Mail Template	▲	

Salesname	Curr	Valid From	Valid To	Amount	Internet	Nbr. Sales	SalesAmount
<input type="text"/>	<input type="checkbox"/>	<input type="text"/>	<input type="text"/>				
Romantic Special	EUR	01.01.2008	01.01.2012	222,00	<input checked="" type="checkbox"/>		
Wellness Weekend	EUR	01.01.2008	01.01.2012	200,00	<input checked="" type="checkbox"/>		
Value Voucher	EUR	01.01.2008	01.01.2012	0,00	<input type="checkbox"/>		

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Simply select the voucher templates available for online sales in the protel Web Extensions

... and let your guest choose which one to buy.

Select voucher



Enter buyer /recipient



Add message (optional)



Print voucher

The online voucher sale will easily be integrated and placed in any position on the hotel's web page. The buyer will be led through the buying process in only a few steps.

Step 1

Voucher:

Voucher value: EUR

Please, select a voucher.

Enter a value. (Please note: This is not possible for all types of vouchers.)

Then the guest will automatically receive a confirmation e-mail with the voucher attached as a PDF.

▼ All vouchers sold over the Internet will become valid and redeemable after payment.

▼ protel Vouchers

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Requirements

- ▼ SPE and MPE systems based on SQL, protel versions 12.473 and higher but not available for protel smart.
- ▼ The licence "Voucher" is required.
- ▼ Online voucher sale is available for versions 14.320 and higher.
- ▼ protel Web Extensions have to be installed and MS Word must be available on the COM server.
- ▼ The licences "Voucher" and "Online Vouchers" are required.

Would you like to know more?

Our comprehensive user documentation provides thorough descriptions and detailed examples on how to

- ▼ prepare printout forms
- ▼ create voucher templates
- ▼ issue, print and sell vouchers
- ▼ redeem vouchers
- ▼ manage vouchers

Available in German and English upon request

Contact

Talk to us if you have questions or require additional information! We're happy to advise you!

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