

▼ Hospitality with a system

**protel**  
hotel software®



Flexible pricing in protel **SPE** und **MPE**

# protel **Daily Rates**

Product information

## protel Daily Rates

### For a lean pricing structure

*There is no victory at bargain basement prices.*

*Dwight D. Eisenhower (1890-1969) Thirty-fourth President of the USA*

#### Change rates fast and easy

Finding the “right” prices is an art in itself. Pricing decisions are based on numerous internal and external factors of a business. They are generally made quickly and need to be acted upon immediately. Thus, it is not surprising that finding the right pricing strategy on a day to day basis to meet daily demands, is one of the most difficult subfields of hotel marketing.

With protel Daily Rates you can conveniently change your pricing structure on a day to day basis - and its all in one place. Just choose a date and increase or decrease the rack rate by a certain amount or by a certain percentage. This will affect all categories equally:

Increase or decrease your rates daily by a certain amount or a certain percentage.



For each day, enter the amount by which the rack rate is meant to be raised or reduced.

Lean pricing unlimited flexibility

protel Daily Rates is an optional add-on to your protel hotelsoftware. It offers you completely flexible pricing with few rate codes.

Your benefits: You keep an overview and can react to the changing market quickly and conveniently.



## Requirements

- ▼ protel SPE or MPE with SQL from version 11.640
- ▼ License „Room Rate Adjustment“

▼ protel Daily Rates is an optional add-on for all SQL based protel hotelmanagement systems.

We recommend protel Daily Rates for SPE and MPE users, for example for guesthouses or city hotels with few room categories.

Our support team will be happy to help you with the installation. Please feel free to contact our [sales team](#) for more information on how protel Daily rates can benefit you.

## protel Add-ons

- ▼ Interested in further details? Then, please also visit our website to find more useful [extensions](#), add-ons and hotel-apps to support your daily business.

## Contact

Talk to us if you have questions or require additional information! We're happy to advise you!

protel hotelsoftware GmbH  
Europaplatz 8  
44269 Dortmund  
Germany

T: +49 231 915 93 0  
F: +49 231 915 93 999

[info@protel.net](mailto:info@protel.net)  
[www.protel.net](http://www.protel.net)